



TIMES

A Look Back at the 4th Edition of INDIA EXPO Shop 2022



Celebrating its one-year milestone, the 4th Edition of INDIA EXPO Shop held from 24th to 26th August 2022 at Pragati Maidan, New Delhi, marked a momentous occasion for the exhibition industry. Organized by the Indian Exhibition Conference and Event Services Association (IESA), this remarkable event brought together key players, includ-

Expo Shop presented a unique business platform showcasing the latest services, products, equipment, technology, trends, and innovations in the field.

The participation of 56 exhibitors, including well-known names like RMB Event, Fair Act and Exhibition, Fab India, Pavillion & Interior, Third Wave, HR Struc-



ing Infrastructure Services, Organizers, and Other Support Services, all contributing to the success of the exhibition, conferences, events, and live media industry.

The event garnered significant support from various esteemed organizations such as IEIA, EEMA, ICPB, PHD Chamber, and SEPC, with Gautam Art as the branding partner and Shivom Media as the marketing partner. Exhibition Showcase, Entrepreneurs Media, Rudra Communication, and MICE Affairs served as media partners., the India

tures GMPH, JESS Ideas, Serge Ferrari, NK Kapur & Co., Lallooji & Songs and many others, with separate Pune Pavilion further enriched the event.

The inauguration ceremony was graced by prominent figures like Sonia Prashar, President of IEIA & MD of Nuernbergmesse India, Sunil More, President of IESA from Fair Act Exhibitions & Events LLP, Balvinder S. Sawhney, Assistant Secretary General of FICCI, Naveen Seth, Assistant Secretary General of PHD Chamber of Commerce,

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Amaresh Kumar Tiwari, Vice Chairman of ICPB, Dr. Abhay Sinha, Director General of SEPC, and Barun Gupta, President of SITE India Chapter.

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Message from the President



Sunil More
President, IESA

Dear Members,

I hope this message finds you all safe and in good health and hope that the adverse weather conditions have not affected you.

As we approach August, we have much to celebrate in our Monthly Newsletter.

First and foremost, I am happy to announce that it has been a year since IES 2022. It was an incredible show, and I must extend my heartfelt gratitude to each one of you for your unwavering support, dedication and active participation in making IES 2022 a success.

I am delighted to welcome Sai Decorator Infrastructure and Pious Events as our new members. Their expertise and contributions will undoubtedly enrich our community and we look forward to forging strong partnerships and collaborations with you.

Our Founder President, Mr. Nanu Binu was among the esteemed guests who inaugurated the momentous occasion of EEA 2023 Awards Function. This event showcased cutting-edge trends and innovations in the events and exhibitions domain, providing our members with a platform to connect with industry leaders, gain valuable insights and explore new avenues for business growth.

The recent inauguration of IECC by our Honorable Prime Minister Shri Narendra Modi ji is a proud moment for our sector. This state-of-the-art venue at Pragati Maidan in New Delhi promises to elevate the event and exhibition experience to newer heights. As an Association, we eagerly look forward to hosting remarkable events and exhibitions that would leave a lasting impact.

We congratulate EEMA on their 15th foundation day celebration held on 7th July 2023. This milestone reflects their journey of determination and excellence in shaping the events and entertainment industry in our country.

Moreover, it brings me immense joy to inform you that the Exhibition industry has bounced back to the pre-pandemic levels, as reported by UFI. This resurgence is a testament to our collective resilience and determination in navigating through challenging times. It reinforces the significance of our industry and its ability to adapt and innovate to meet evolving needs.

Lastly, We Congratulate our member, VirtuBox Infotech Pvt. Ltd., for introducing the innovative Cloud-Based Signage Solutions and Touch/Non-Touch Kiosks available on rent as a new product.

As we continue to navigate through these challenging times, let us stand together, united and determined, to make our industry even stronger. I am grateful for each one of you and look forward to achieving greater heights together.

Thank you for being a part of the Indian Exhibition Conference and Event Services Association.
Best Regards.

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The event was a resounding success, with a footfall of around 2000 attendees in three days, including buyers, conference delegates, exhibitors, speakers, VIPs, and visitors. It truly showcased the growing prominence and significance of the India Expo Shop in the exhibition industry.



To mark this special occasion, IESA organized a One Day Conference program on 24th August 2022, bringing together thought leaders and experts from various associations and companies to discuss and share insightful details, precision, and trends from the exhibition and event industry.

As we mark one year since the 4th Edition of INDIA EXPO Shop, IESA is proud of its dedication to advancing the industry and fostering partnerships, growth, and innovation. With each year, the India Expo Shop aims to reach new heights and maintain its outstanding presence in the exhibition world.



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Sai Decorator Joins IESA as Executive Members: Expanding Our Creative Family!



IESA is thrilled to welcome Sai Décore Infrastructure as our Executive Members. With a heartfelt referral from Mr. Prabhat of Fab India, Sai Décore Infrastructure's commitment to creating unforgettable event experiences is truly commendable.



Sai Décore Infrastructure has established itself as a young and fast-growing event management company in Ranchi, showcasing remarkable expertise in the industry. Led by Mr. Yashwant Lal Satyarthi, their team of experienced event planners and coordinators works closely with clients to create events that meet specific needs and exceed expectations. Sai Decore Specializes in inhouse management of Tent and Electrical items. Their diverse staff of 30+ talented individuals includes technical and non-technical experts, ensuring a seamless and balanced approach to event management.



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2. Corporate Events & Tent Structure: Specializing in meticulous corporate event planning, Sai Decorator offers German Tent Structures known for their unique and versatile settings. The team assists with planning, logistics, and customization to guarantee successful and impactful corporate events.

3. Corporate Fairs & Exhibition Set-Ups: Sai Decorator excels in creating engaging environments for corporate consumer fairs and exhibitions. Their expertise in design and promotion ensures a successful showcase of products and services.

4. Audio-Visual & Technical Support: Recognizing the importance of reliable audiovisual and technical support, Sai Decorator main-



tains strong relationships with clients and event management companies. Their commitment to staying up-to-date with industry trends and technologies ensures seamless event execution.

5. Rallies & Government Programs: Sai Decore expertise in Rallies and Government programs. With their experienced team, they ensure that every program is done within the stipulated period of time and with all the protocols of VIP & VVIPs in the event giving always a positive experience towards the program IESA eagerly anticipates a fruitful association with Sai Decorator, confident that they will provide and gain business from our esteemed members.

For more information, contact:

Sai Decorator at +91 9709000111 / +91 9835102165 or
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Welcome Pious Events: Our Newest Members Converting Planning into Perfection!



We are delighted to welcome Pious Events to our esteemed association. Based in Ahmedabad, India, Pious Events specializes in providing end-to-end solutions for the event industry, offering a wide range of professional event services from planning to perfection.

At the forefront of event management and production, Pious Events represents the joint experience and knowledge of top production and management personnel. Their aim is to create an experience that goes beyond expectations, and they are fully equipped to produce a range of events from conceptualization to completion.

With a passion for big ideas, Pious Events provides customized, strategic event experiences for their clients. They commit to offering top-notch services that cover each and every aspect of your event.



Their services include event conceptualization and planning, event productions and operations, event branding and space designing, event management services, glamping/temporary accommodation and hospitality management, onsite production and management, website booking engine and payment gateway integration, and much more.

Pious Events has an experienced and dedicated team with vast experience in handling corporate and large-scale government events. Some of their projects include Eco Retreat Odisha, Khadi Utsav,

Saputara Monsoon Festival, Vibrant Gujarat, and National Games.

We are thrilled to have Pious Events as part of our association. Their expertise and achievements, including winning an award in Achievement in Tent Solutions at WOW Awards Asia 2023 and being an ISO 9001:2015 certified company, make them a valuable addition to our network of event professionals.

For more information, contact: Pious Events at +91 9879882575 or respond.piousevents@gmail.com





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PM Modi Inaugurates India's Largest MICE Venue and G20 Summit Venue – The IECC at Pragati Maidan, Delhi

Prime Minister Narendra Modi along with members of his Cabinet and some of the construction workers who worked on the project, performed a 'Havan' during the inauguration of the new International Exhibition-cum-Convention Centre (IECC) named 'Bharat Mandapam,' at Pragati



Maidan in Delhi. The IECC, part of the 123-acre Pragati Maidan complex, has undergone extensive redevelopment since 2017 by the state-owned construction company NBCC Ltd. The complex was developed with the vision of creating world-class infrastructure for hosting meetings, conferences, and exhibitions in India, aiming to strengthen the Meetings, Incentives, Conferences, and Exhibitions (MICE) sector in the country.

The IECC is India's largest convention and exhibition venue, equipped with state-of-the-art facilities. It features a convention center, exhibition halls, an amphitheater, and other facilities to accommodate a wide range of events. The convention center itself is an architectural marvel inspired by Indian traditions, showcasing India's rich cultural heritage while embracing modern amenities. The IECC's grand multi-purpose and plenary halls have a combined seating capacity of 7,000, surpassing renowned structures like the Sydney Opera House in

Australia. Additionally, the amphitheater can accommodate up to 3,000 individuals, making it suitable for entertainment events and cultural shows.

With a total area of 123 acres, the complex is India's largest MICE destination, designed to host world-class events with grandeur and pomp. The redevelopment project cost approximately Rs. 2,700 crore and involved demolishing existing buildings, including the Hall of Nations, to make way for the modern and impressive venue.

India's G20 Presidency, which began in December 2022, will culminate with the G20 Summit 2023 at the IECC, Pragati Maidan, Delhi. The summit will bring together leaders from 19 member nations and the European Union to discuss and cooperate on major global economic issues.



In conclusion, the newly inaugurated IECC at Pragati Maidan is a testament to India's commitment to hosting world-class events and showcasing its rich cultural heritage while embracing modernity. With the G20 Summit 2023 as its first major event, the complex is all set to leave a lasting impression on the global stage.

EEMA Celebrates 15th Foundation Day: A Decade and a Half of Excellence in Event Management



Event Entertainment Management Association (EEMA) celebrated its 15th Foundation Day on 7th July 2023, marking a momentous milestone in the industry. Reflecting on a decade and a half of excellence, EEMA has been a driving force, empowering event professionals and elevating standards. The day honored founder members and EEMA signed MOU with The Leela Hotels, offering exclusive benefits. Launched EPID and ERP programs. Ruchin Kohli, EEMA North Joint Secretary, celebrated the day's significance and industry's spirit. EEMA's journey signifies resilience, creativity, and a promising future for the event industry in India.



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EEA2023: A Night of Celebration and Networking in the Exhibition Industry

The Exhibition Excellence Awards and Summit (EEA2023) witnessed an extraordinary gathering of over 500 industry professionals from across the country. Held at the prestigious India Expo Mart in Greater Noida, on 7th July 2023, the event showcased the strength and unity of the Indian exhibition industry.



EEA2023 was more than just an awards ceremony; it was a heartfelt celebration of the industry's achievements and a testament to the power of collaboration. Our Founder President Mr. Nanu Binu, was one of the important guests that inaugurated the occasion and light the lamp, adding to the event's significance.



The event featured engaging activities, live competitions, thought-provoking panel discussions, and networking sessions. The Gala Awards Ceremony marked the of the event, fostering meaningful connections among participants.

In conclusion, EEA2023 left a lasting impression on the exhibition industry, showcasing the power of collaboration and dedication. The event served as a catalyst for further growth and success in the industry.

Exhibition Industry Roars Back to Pre-Pandemic Levels in 2023: UFI Global Exhibition Barometer



The exhibition industry has shown a remarkable recovery in 2023, reaching pre-pandemic levels in many parts of the world, according to the UFI Global Exhibition Barometer. The biannual research report provides comprehensive insights into the industry's post-pandemic recovery, emerging trends, and challenges.

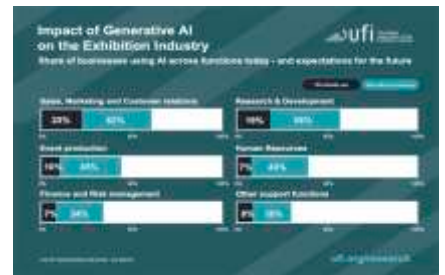
Based on the report, the exhibition industry revenues are expected to reach 97% of the 2019 levels globally. In the first half of 2023, 79% of companies reported "normal activity," increasing to almost 90% in the second half of the year.

The recovery has surpassed expectations, with 2022 revenues reaching 78% of 2019 levels, exceeding the projected 91%. Countries like Australia, the UK, Italy, the U.S., Brazil, and Argentina are expected to experience the highest levels of normal activity in the latter half of 2023.



Generative AI applications, including ChatGPT, are

emerging as transformative tools in the exhibition industry. Respondents identified sales, marketing, customer relations, and research and development as the areas most affected by AI development. Interestingly, Europe showed a lower prevalence of AI usage compared to other regions.



The report highlights that changing customer expectations and staffing remain the top concerns for exhibitors. Companies are adapting to new customer demands while exploring the integration of AI technologies to enhance their operations.

Overall, the UFI Global Exhibition Barometer paints a positive outlook for the exhibition industry, with a strong recovery from the pandemic's impact and a focus on meeting evolving market demands. As the industry continues to innovate and leverage AI capabilities, it is well-positioned for future growth and success.



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Upcoming Exhibitions/Events

DATE	EXHIBITION / EVENT	LOCATION
01 - 03 Aug 2023	Fashionista Lifestyle Exhibition - Lucknow 2023	Hyatt Regency, Lucknow
01 - 03 Aug 2023	Indonesia Marine & Offshore Expo (IMOX) 2023	Radisson Golf & Convention Centre, Batam Indonesia
02 - 30 Aug 2023	Travel & Tourism Fair (TTF) - Hyderabad 2023	Hyderabad International Trade Exposition Centre (HITEX)
02 - 05 Aug 2023	India International Hospitality Expo 2023 (IHE)	India Expo Centre & Mart Greater Noida
03 - 05 Aug 2023	Digitex India - Delhi 2023	Pragati Maidan, Delhi
03 - 05 Aug 2023	Screen Print India 2023	Pragati Maidan, Delhi
03 - 05 Aug 2023	Gartex Texprocess India - Delhi 2023	Pragati Maidan, Delhi
03 - 05 Aug 2023	India Stainless Steel Show 2023	India Expo Centre & Mart Greater Noida
03 - 05 Aug 2023	EverythingAboutWater Expo 2023	Pragati Maidan, Delhi
10 - 12 Aug 2023	India International MSME Expo & Summit	Pragati Maidan, Delhi
10 - 12 Aug 2023	PackPlus New Delhi 2023	Pragati Maidan, Delhi
11 - 13 Aug 2023	Index Light 2023	Pragati Maidan, Delhi
18 - 20 Aug 2023	Footwear India Expo	Pragati Maidan, Delhi
23 - 27 Aug 2023	gamescom 2023	Cologne, Germany
24 - 27 Aug 2023	Delhi Machine Tools 2023	Pragati Maidan, Delhi
24 - 26 Aug 2023	FSIE - Fire & Security Expo 2023	Jio World Centre, Mumbai
24 - 26 Aug 2023	Coat India 2023	Pragati Maidan, Delhi
24 - 27 Aug 2023	Machine Tool Expo 2023	Pragati Maidan, Delhi
25 - 27 Aug 2023	Agritech India 2023	Bangalore International Exhibition Centre (BIEC)
25 - 28 Aug 2023	Tent Decor Asia	Pragati Maidan, Delhi

IMPORTANT NOTICE: We advise to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' website. The above info might be changed due to unknown reason to us.



From the Editor's Desk

Dear Readers,

Welcome to the latest edition of IESA Times E-Newsletter. I hope this message finds you all safe, healthy, and unaffected by adverse weather conditions. As we approach August, I'm pleased to say that July ended on a positive note for all of us.

The inauguration of the long-awaited IECC project is excellent news and marks a new beginning for our industry. Additionally, the report from UFI indicating that our industry's revenue and growth have returned to pre-pandemic levels is a testament to our hard work and dedication.

I'm delighted to extend a warm welcome to Sai Décor Infrastructure and Pious Events as our new members. We believe their expertise will add great value to our association.

EEMA, a well-known association for Entertainment and Events, is celebrating 15 years

of formation. We can learn from their achievements and look forward to witnessing their continued success.

In this edition, we have included an article about the new product launch of Merchant logo VirtuBox Infotech Pvt Ltd. As an association, we always strive to support our members and their achievements.

We have worked hard to gather information and news from various corners of the industry to make this newsletter useful and informative for everyone. Your loyal readership is greatly appreciated, and we hope our newsletter is something you eagerly anticipate.

As we celebrate Independence Day and Raksha Bandhan, we wish you all joy and prosperity. We encourage you to share your feedback with us at Shashi.ies@gmail.com and suggest us the type of content you would love to read in the upcoming editions. Your input will help us improve your reading experience.

Thank you for your continued support.

Best Regards,

Shashi Rawat
Executive Assistant

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Ms. Shashi Rawat

Executive Assistant

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