



TIMES

IESA Founder & Executive Members Meeting Held on August 31, 2024, in New Delhi



On August 31, 2024, the Indian Exhibition Services Association (IESA) held a meeting in New Delhi, with members attending both in-person and online. The meeting brought together senior members of the association to discuss strategies aimed at enhancing

the value of IESA membership and fostering stronger industry connections.

Key areas of focus included strengthening the association's structure, addressing industry challenges, and exploring potential collaborations with other associ-

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ations. The members also touched on ways to improve member services and increase the overall impact of IESA in the exhibition industry.

This productive meeting underscored the association's commitment to supporting its members and shaping the future of the industry through strategic initiatives and thoughtful dialogue.

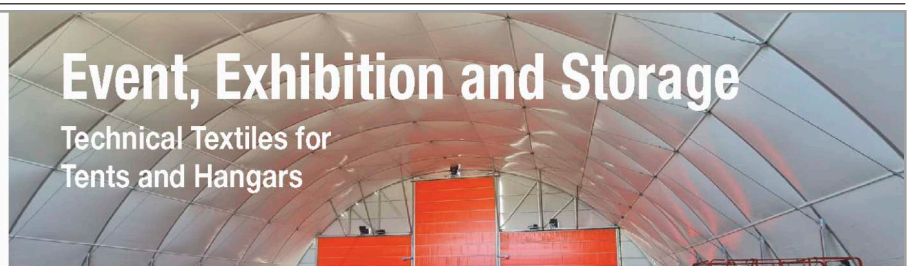
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Message from the President



Jatinder Kapur

President, IESA

Dear IESA Members,

As we step into the 43rd edition of our newsletter, I want to take a moment to wish you all a happy 78th Independence Day. This day holds a special place in our hearts, reminding us of the strength, unity, and potential that define our nation. I also want to send my warmest wishes for Rakshabandhan—a celebration of the love and protection we share with our siblings, something that resonates deeply within our IESA family.

Recently, we held a **Founder & Executive Members Meet**, joined by many senior IESA members. We had a detailed discussion on how we can make IESA membership more valuable and address the challenges faced by our members. Several important decisions were made to enhance the experience and benefits of being a part of IESA. I look forward to seeing these changes positively impact our community.

I also want to congratulate our member, **Creative Eye Events & Technology**, on celebrating their 20th work anniversary. Their journey has been truly inspiring, and we are proud to have them as part of our community.

Closer to home, we are proud to spotlight the exceptional work of Jess Ideas. Their behind-the-scenes magic at the Ambani wedding was truly something special, setting a new standard in luxury event production. It's moments like these that remind us of the incredible talent within our community.

I'm also thrilled to welcome **Modern Energy Rental** as a new executive member of IESA. Their fresh perspective and innovative approach are sure to bring new energy to our organization.

This year's **Exhibition Excellence Awards & Summit 2024** showcased our industry's strength and spirit. It was an honor to recognize the achievements driving us forward. Congratulations to all the brothers who won awards, and I hope more IESA members will be recognized next year.

We also marked a significant milestone with the **Wow Awards Asia 2024**, celebrating 15 years of excellence in experiential marketing. This event continues to inspire and set new benchmarks, and I can't wait to see what the future holds.

Finally, I want to acknowledge the fantastic work of **Sai Baba International** at IIJS Tritiya. Their QRT Ambulance Bike was a game-changer, ensuring the safety and security of everyone at the event. It's a great example of how we can innovate to protect and care for our community.

As we move forward, let's continue to support each other and push the boundaries of what we can achieve. Here's to many more successes and milestones together.

Warm regards,

Rapid Response: Sai Baba International Enhances Safety at IIJS Tritiya with QRT Ambulance Bike

Sai Baba International, a company specializing in first aid assistance, and our ordinary member played a vital role at the 2nd edition of the India International Jewellery Show (IIJS) Tritiya by providing a Quick Response Team (QRT) Ambulance Bike. Equipped with essential medical tools such as a BP operator, pulse oximeter, glucometer, thermometer, and an emergency kit, the ambulance bike was designed to offer rapid medical support in emergencies. This innovative approach ensured that exhibitors and visitors at the event had immedi-

ate access to first aid, enhancing safety and preparedness during the exhibition.



EXHIBITIONS
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Celebrating 20 Years of “Creative Eye Event & Technology”



This year marks the 20th anniversary of Creative Eye Event Technology (CEET), a milestone in our journey from humble beginnings to becoming a leader in event management. Starting in 2004 as Yash Projectors, with a single overhead projector, we've grown into a company known for innovation, creativity, and seamless event execution.

Over the years, we've expanded our services to include corporate events, exhibitions, weddings, and more.

2004

Yash Projectors

We are started our journey with single unit overhead / touring projector upgraded to slide projector than further upgraded to LED/DLP/LCD Projectors and our successful journey begins.

2010

Creative Eye Events & Technology

In 2010 after long technical journey we started new company i.e. "Creative Eye Events & Technology" to introduce new market trend for display solution we started with our first inventory LED wall P6

2016

Creative Expo System

In 2016 we introduce to market our sister concern company i.e. "Creative Expo System" which will basically taking care of Exhibition & Expo

2018

Creative Visual Solutions

In 2018 CEET introduced once again introduce specifically for Technical domain i.e. "Creative Visual Solution" which will take care of purely Technical and bunch of expertise technical and administration team markes rocking events



With the launch of Creative Expo System in 2016 and Creative Visual Solutions in 2018, we strengthened our technical expertise and ability to deliver exceptional, immersive experiences.

At CEET, our commitment to excellence and innovation drives everything we do. As we celebrate 20 years, we look forward to continuing to create unforgettable events for our clients and shaping the future of the industry.

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Crafting Unforgettable Luxury : Behind the Scenes of the Ambani Wedding by Jess Ideas



Mega ideas behind mega events

At Jess Ideas, we had the privilege of being entrusted with the production setup for one of the most celebrated weddings in history—the Ambani wedding. Our role was to enable the grand vision into reality, beginning with the pre-wedding celebrations in Jamnagar and culminating in the main wedding event in Mumbai.



For the pre-wedding celebration in Jamnagar, our team was tasked with creating a world-class environment that could cater to the diverse needs of a star-studded lineup of performers. To ensure every detail was perfect, we constructed 300 green rooms, each tailored to offer comfort and privacy to the artists. Among these were global icons like Rihanna and Diljit Dosanjh, whose participation added to the event's grandeur.

The green rooms were designed not just as simple dressing areas but as luxurious spaces

where performers could relax and prepare for their performances. We paid meticulous attention to every detail, from the interior design to the amenities provided, ensuring that each room reflected the elegance and opulence that the Ambani name represents. In addition, we constructed Hangars with the highest level of safety and hygiene for the central kitchen of the events. These kitchens were used to further cater to the world class cuisine seen at showcase at the Ambani wedding.

Moving on to the main wedding event, our focus shifted to a large hangar set up for the floral setup that would leave a lasting impression. We constructed hangars to house an array of international flowers, which were flown in for the occasion. These blooms, sourced from top floriculturists worldwide, were arranged in a temperature-controlled environment that we meticulously designed.

Throughout the planning and execution of both events, our commitment to excellence was unwavering. Every element, from the green rooms to the Hangar set ups, were crafted with precision



and care, ensuring that the Ambani wedding was nothing short of spectacular.

At Jess Ideas, we pride ourselves on our ability to deliver on the grandest of scales, turning dreams into reality with a level of detail and dedication that sets us apart. The Ambani wedding was an opportunity to showcase what we do best—creating unforgettable experiences that resonate with luxury, sophistication, and impeccable craftsmanship.



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Welcome Modern Energy Rental Pvt. Ltd. to IESA



We are thrilled to announce that Modern Energy Rental Pvt. Ltd., a leader in energy equipment rental in India, has joined our

association IESA as an executive member. With over 35 years of experience, Modern Energy Rental offers a comprehensive range of diesel and gas generators, transformers, air-cooled chillers, compressors, and mobile lighting towers across the country.

We warmly welcome Modern Energy Rental Pvt. Ltd. to the IESA family and look forward to a fruitful and productive partnership. Their expertise and dedication to excellence will undoubtedly enhance the value and impact of our association and the industry at large. For more information about their services and initiatives, please visit their website or contact their customer support team.



Modern Energy Rental's expansive network includes 450 locations and a skilled workforce of over 350 professionals, ensuring reliable and efficient service delivery. Their continuous commitment to upgrading technology and adhering to the highest quality standards makes them a dependable partner for various industries, including oil and gas, IT, events, and manufacturing.



The company's dedication to health, safety, and environmental responsibility is reflected in their robust Quality Management System. Furthermore, Modern Energy Rental is actively involved in corporate social responsibility initiatives, such as participating in the Swachh Bharat Abhiyan and supporting education for underprivileged children, demonstrating their commitment to societal well-being.





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Record turnout witnessed at Exhibition Excellence Awards & Summit 2024

➔ Over 800 delegates representing all segments of MICE

➔ India Events Expo gets a big thumbs up



The Exhibition Excellence Awards & Summit 2024, hosted by Exhibition Showcase on June 21st at CIDCO Exhibition Centre, Navi Mumbai, saw a record turnout of over 800 delegates, making it the largest MICE industry gathering in India this year. Celebrating excellence, innovation, and impact, the event brought together leaders, professionals, and global stakeholders.

With over 500 nominations, the event highlighted top performers across various categories. A standout feature was the live competition arena, where more than 50 teams presented their best practices to a judging panel.

The India Event Expo, held alongside the awards, featured 63 exhibitors showcasing cutting-edge event solutions. Insightful panel discussions on sustainability and the future of India's exhibition industry were led by experts. A keynote by Stephan Forseilles (CTO, Easyfairs) discussed AI's impact on events, while Matthias Tesi Baur (MBB Consulting) led a master class on the sector's evolving dynamics.

Supported by key government bodies and associations, the Exhibition Excellence Awards continues to promote innovation and recognize industry excellence.



Our Member Achievements in the Service Provider Segment:

We are proud to announce that several of our members were recognized for their outstanding contributions:

1. Deepali Designs & Exhibits – Excellence in Exhibition Management
2. Meroform India – Excellence in Conference Management
3. Expro Events & Exhibits – Excellence in Event Management
4. Jess Ideas – Star Structure Supplier
5. Grade Electricals – Excellence in Essential Services
6. Centibell Lighting – Excellence in AV
7. Deeplai Design Pvt. Ltd. – Excellence in Setup & Production
8. ClearSpan Structures India Pvt Ltd – Excellence in Event Structures
9. Sai Baba International – Excellence in Emergency Service
10. Pavilion & Interior India – Excellence in Design
11. Design Desk – Excellence in Stall Fabrication

Many other members also reached the final stage as runners-up, showcasing the depth of talent and innovation in our community. Their achievements reflect the passion and dedication that drive our industry forward.

As the exhibition industry continues to evolve, events like these provide the perfect platform to celebrate success, share knowledge, and inspire progress. With the exceptional contributions of our members and industry leaders, the future of exhibitions and events in India looks brighter than ever.

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WOW Awards Asia 2024: Celebrating 15 Years of Unparalleled Excellence

The 15th edition of the WOW Awards Asia, held on August 17-18, 2024, at the JIO World Convention Centre in Mumbai, has officially concluded, leaving an indelible mark on the Experiential Marketing, MICE, LIVE Entertainment, and Wedding industry. This milestone event brought together around 7,000 delegates from 25+ countries, making it the largest gathering in the history of the WOW Awards.

This year's event was a spectacular celebration of the best in the industry, with the Experiential Tech Awards (Group C) taking center stage. The awards highlighted the incredible technical innovations in event production, from cutting-edge lighting and trussing to advanced SFX and projection mapping. The esteemed jury, consisting of Akshat Kumar, Andy Reardon, Nowshir Engineer, and Siddharth Kedia, brought their vast experience to ensure a transparent and insightful selection process.



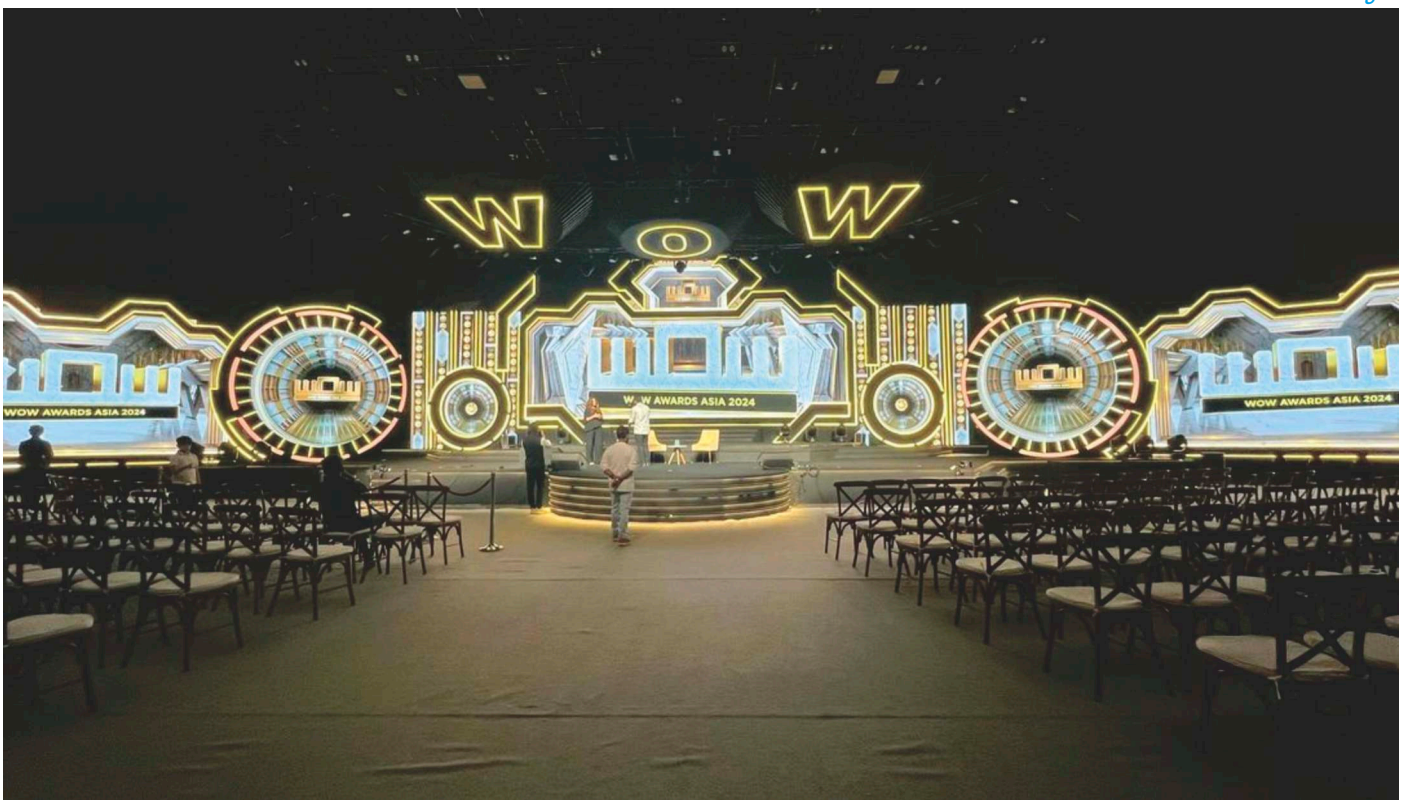
The atmosphere was electric as the winners were announced, each accolade serving as a testament to the creativity, dedication, and innovation that defines the industry. From groundbreaking event productions to awe-inspiring technical achievements, the 2024 WOW Awards celebrated the very best in experiential tech.

Reflecting on 15 years of success, the WOW Awards have grown from a niche recognition platform to Asia's largest and most pres-

tigious event in the industry. The 2024 edition not only celebrated the past but also looked forward to the future, setting new benchmarks for excellence in LIVE event creation.

As the curtains fall on this year's WOW Awards, we extend our heartfelt congratulations to all the winners and participants who continue to push the boundaries of what's possible in the world of experiential marketing. Here's to many more years of innovation and excellence!

Source: Google



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Upcoming Exhibitions/Events

DATE	EXHIBITION / EVENT	LOCATION
02 - 04 Sep 2024	India Bio-Energy & Tech Expo	India International Convention & Expo Centre
03 - 05 Sep 2024	Info Comm India 2024	Jio World Convention Centre, Mumbai, India
03 - 06 Sep 2024	International Exhibition & Conference on Heat Treatment 2024	Bombay Exhibition Centre (BEC), Mumbai
04 - 06 Sep 2024	Power Gen	India International Convention & Expo Centre
05 - 06 Sep 2024	International Solar Festival 2024	Pragati Maidan, New Delhi
10 - 12 Sep 2024	EA Water Expo	India International Convention & Expo Centre
11 - 13 Sep 2024	Productronica India	India Expo Centre & Mart, Greater Noida
11 - 13 Sep 2024	Electronica India	India Expo Centre & Mart, Greater Noida
11 - 13 Sep 2024	MAT Dispense 2024	India Expo Centre & Mart, Greater Noida
11 - 13 Sep 2024	Ministry of renewable energy	Pragati Maidan, New Delhi
12 - 14 Sep 2024	Global Bio India - 2024	Pragati Maidan, New Delhi
12 - 14 Sep 2024	Media Expo New Delhi 2024	Pragati Maidan, New Delhi
12 - 14 Sep 2024	Kids India 2024	Jio World Convention Centre, Mumbai, India
13 - 15 Sep 2024	India Green Energy Expo 2024	Surat Intl. Exhibition & Convention Centre-SIECC
13 - 15 Sep 2024	Jewellery World Premium Jewellery Exhibition 2024	Hotel Marriott, Indore, India
13 - 15 Sep 2024	INDEXP0 Hyderabad 2024	Hitex Exhibition Centre, Hyderabad, India
17 - 18 Sep 2024	11th NLEPC 2024 of Inspire-Manak	Pragati Maidan, New Delhi
17 - 19 Sep 2024	India Water Week	Pragati Maidan, New Delhi
18 - 20 Sep 2024	DIDAC India	India International Convention & Expo Centre
18 - 20 Sep 2024	EV INDIA 2024	India Expo Centre & Mart, Greater Noida
19 - 22 Sep 2024	World Food India-2024	Pragati Maidan, New Delhi
19 - 21 Sep 2024	Water Expo Hyderabad 2024	Hitex Exhibition Centre, Hyderabad, India
20 - 22 Sep 2024	GTE - Garment Technology Expo 2024	Palace Grounds Bengaluru, Bengaluru, India
21 - 24 Sep 2024	IIFJAS 2024	Bombay Exhibition Centre, Mumbai, India
25 - 29 Sep 2024	UP International Trade Show 2024	India Expo Centre & Mart, Greater Noida
25 - 27 Sep 2024	Food Ingredients India & Health Ingredients 2024	Bangalore International Exhibition Centre (BIEC), Bengaluru
26 - 28 Sep 2024	Asia's Largest Fire and Saety Expo	India International Convention & Expo Centre
26 - 28 Sep 2024	Drone Expo	India International Convention & Expo Centre
27 - 29 Sep 2024	Hospexp 2024	KINFRA Intl. Exhibition Centre , Kochi, India
27 - 29 Sep 2024	MMMM Expo	India International Convention & Expo Centre
28 - 30 Sep 2024	Delhi Jewellery & Gem Fair - 2024	Pragati Maidan, New Delhi

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