



Pavilion & Interior: Leading the G20 Summit as the Official Event Manager

'Pavilion & Interior' mostly known as 'Pavilion & Interior' is the name behind the successful organization of world level 'G20 Summit' hosted in Bharat Mandapam New Delhi. Establishes in 1972 by Late Shri Dr. M.R. Baburam, company competed 50 years full of challenges, achievements, new projects all of above continues growth. Pavilion & Interior specializes in Exhibition Design and Fabrication, Events, Retail, Interiors, Museums, and Overlay & Structures. Having IOS certificate, years of experience in the industry and being one of the biggest and most trusted names for event organizing. No wonder Pavilion & Interior got the project and delivered it more successfully than imagined.



Mr. Shibu C.

Pavilions and Interiors
India private limited



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The G20 Summit was attended by world leaders and international organizations, giving them a unique experience of India at every corner of the venue. This was a massive event, and strict guidelines from the ministry meant that all preparations had to be completed within a month. Organizing more than 20 meetings across India, then from revamping Pragati maidan to facilitating Media center, Country Pavilion, meeting rooms etc. to doing

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Message from the President



Sunil More
President, IESA

प्रिय सदस्यों,

IESA Times E Newsletter के 38वें संस्करण में आपका दिल से स्वागत है। 14 सितंबर को मनाये गए हिंदी दिवस के मौके पर, हम गर्व से इस संदेश को हिंदी में आपके सामने प्रस्तुत करके राष्ट्रीय भाषा के प्रति अपनी संवेदनाओं को प्रकट करते हैं।

यह संस्करण आपको हमारे उद्योग की खुशियों और समाचार से भरपूर मिलेगा। पहले तो, मैं हमारे संपूर्ण प्रदर्शनी और इवेंट उद्योग और हमारे उद्योग सहयोगियों को यशोभूमि के उद्घाटन पर दिल से बधाई देता हूँ! यह हमारे उद्योग के लिए एक महत्वपूर्ण कदम है, जो हम सभी के लिए नए दरवाजे और मौके खोल रहा है। हमें खुशी है कि IESA टीम और सदस्यों को उद्घाटन में शामिल किया गया और वह इस ऐतिहासिक पल का हिस्सा बन सके।

उसके बाद, मैं पविलियन और इंटीरियर्स (Pavilion and Interiors) की पूरी टीम और श्री शिवु जी को वैश्विक स्तर पर आयोजित G20 इवेंट के सफल संचालन के लिए हार्दिक बधाई देना चाहता हूँ। इसके लिए IESA और पूरे उद्योग के साथ-साथ हमारे राष्ट्र को भी आप पर गर्व है।

हम गर्व से जी.आर. इंटरनेशनल (G.R. International) का हमारे संघ में स्वागत करते हैं, जो वैश्विक रूप से नौवहन और मालवाहन के लिए एक प्रसिद्ध नाम है। हम आशा करते हैं कि आप हमारे संघ से लाभान्वित होंगे और हमारे सदस्यों को प्रोत्साहित करेंगे।

हम सभी इवेंट प्रबंधन कंपनियों को पहले ताज कार्निवल और मिडनाइट बाजार (Taj Carnival & Midnight Bazar) के लिए उनकी बोली के लिए शुभकामनाएँ देना चाहते हैं। इसके साथ ही, अब जब यशोभूमि इवेंट और प्रदर्शनी का आयोजन करने के लिए खुल चुका है, हमने हमारे उद्योग में इसके प्रभाव को हाइलाइट करने का प्रयास किया है।

हम E फैक्टर एक्सपीरियेंसेस (E Factor Experiences) को उनके IPO की घोषणा पर बधाई देते हैं। हम सभी को उनके सफर में शामिल होने के लिए प्रोत्साहित करते हैं।

इसके अलावा, हमने प्रदर्शनी उद्योग में सेवा प्रदाताओं (Service Providers) के मूल्यवान योगदान को प्रकाश में लाने का प्रयास किया है। सेवा प्रदाता अक्सर अपने महत्वपूर्ण काम के लिए आयोजकों की छाया में रह जाते हैं और उनको उनकी मेहनत के लिए कोई सम्मान नहीं मिलता।

हम आपके भविष्य के लिए दिल से शुभकामनाएँ भेजते हैं, और हम सच्चे मन से आशा करते हैं कि यह संस्करण आपके लिए जानकारीपूर्वक रहेगा।

धन्यवाद।

Event Managers Wanted: Join the Magic at Taj Carnival and Midnight Bazar!

The Taj Mahal, an architectural wonder and cultural symbol of India, is set to come alive with the Taj Carnival and Midnight Bazar. Organized by the Taj Mahotsav Samiti, this annual celebration invites event management companies to be part of something truly special. But who can bid? Companies with a proven track record, financial stability, and a passion for excellence. The bidding



process involves technical and financial bids, with a focus on achieving the perfect balance between qualifications and cost. The scope of services is vast, covering everything from event infrastructure to logistics and safety. This isn't just an event; it's a chance to showcase India's rich heritage and culture to the world. Good luck to all the visionary event management companies!"



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branding in venue were just some of the challenges of this event. It required careful planning, creative thinking, design work, and flawless execution, all under the watchful eye of the ministry. Pavilion & Interior achieved it all with their dedicated team, hard work, sleepless nights, and leadership from Mr. Shibu C.

We, at IESA, extend our heartfelt congratulations to Team Pavilion & Interior and the entire board of directors for orchestrating such a remarkable and successful event. We are proud to have you as our founding member and wish you continued success in the future. As Late Dr. M.R. Baburam, (Founder, Pavilion & Interior) once said, "Every achievement is a step in a journey, never the final destination."



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Welcoming G R International: Our Newest Logistics Member

We are thrilled to introduce G R International, our latest addition and the very first logistics partner to join our esteemed association. G R International, led by Mr. G.S. Bhatnagar, can be reached at 8700481509 or 9873019720. Their office is located at 49, 3rd Floor, Rani Jhansi Road, New Delhi 110055, and you can contact them via email at—

info@grinternational.org & commercial@grinternational.org.



G R International has garnered a robust global reputation for delivering outstanding services in the logistics sector. We extend a warm and enthusiastic welcome to them as they become an integral part of our network.

G R International is synonymous with excellence in the world of shipping services on a global scale. They have gained recognition for their expertise in handling a wide range of cargo, including complex and challenging projects.

Their mission is crystal clear: to provide seamless, efficient, organized, and cost-effective services for shipping, customs operations, transportation, and on-site handling of goods at exhibitions and client locations. Their unwavering commitment revolves around meeting customer requirements and ensuring convenience. Their vision is ambitious and inspiring - to become a market leader in the field of shipment handling and transportation, with the ability to offer their services worldwide.

G R International has rapidly expanded its global network, offering services that cater to customers worldwide. In today's intricate shipping landscape, where cargo origins vary and timely deliv-

ery is paramount, their strategically located offices play a pivotal role in ensuring successful shipment handling.

With their own offices and a robust network of trusted partners scattered across the globe, G R International is well-equipped to manage even the most substantial and intricate projects, including handling break bulk cargo.

What sets G R International apart is their ability to create customized solutions. Their team of experts, stationed in major global hubs, is adept at providing competitive and tailored solutions, meticulously designed to cater to the unique needs of each client.

G R International places a strong emphasis on maintaining the highest standards of integrity and corporate responsibility. They have formal policies in place, including those dedicated to environmental sustainability, health and safety, global insurance, and risk management. Their dedication to excellence and their capacity to understand and anticipate customer needs set them apart.

We are excited to have G R International as part of our association and look forward to a fruitful partnership that will undoubtedly raise the bar in the logistics and shipping industry. Welcome aboard!



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India's Grand Entrance onto the World Exhibition Stage

IICC

In a historic Moment, India celebrated the inauguration of Yashobhoomi, Phase 1 of the India International Convention and Expo Centre (IICC). This state-of-the-art facility, unveiled by Prime Minister Narendra Modi on his 73rd birthday, represents a significant milestone for India's exhibition and event sector. With a cost of Rs 5,400 crore,

cutting-edge infrastructure set a new benchmark for event hosting in India.

Prime Minister Narendra Modi's vision for Yashobhoomi is clear - he envisions it as a catalyst for India's global prominence in conference tourism. With the combined strength of 'Bharat Mandapam' and Yashobhoomi, Delhi aims to become a hub

to exhibit the products crafted by

Indian artisans and connect them with global markets. This not only promotes India's rich heritage but also opens doors to international trade opportunities.

Yashobhoomi's inauguration is expected to give a significant boost to confer-



Yashobhoomi is poised to redefine how India hosts international events.

Spanning over 8.9 lakh square meters, with a built-up area exceeding 1.8 lakh square meters, Yashobhoomi joins the league of the world's largest Meeting, Incentive, Conference, and Exhibition (MICE) facilities. Its meticulous design and cut-

ting-edge infrastructure set a new benchmark for event hosting in India. The Prime Minister's statement, "Jo yahaan aayega malamaal ho jayega," underscores the tremendous opportunities this facility offers for exhibitors and event organizers.

A unique aspect of Yashobhoomi is its commitment to showcasing Indian craftsmanship. It will serve as a platform to

promote Indian craftsmanship and showcase Indian products to a global audience. Currently holding a modest 1% share in the global conference tourism market, Yashobhoomi aims to change this landscape by offering exhibitors an attractive return on their investments. The burgeoning conference tourism sector, estimated to be worth Rs 25 lakh crore annually, presents a vast untapped potential.



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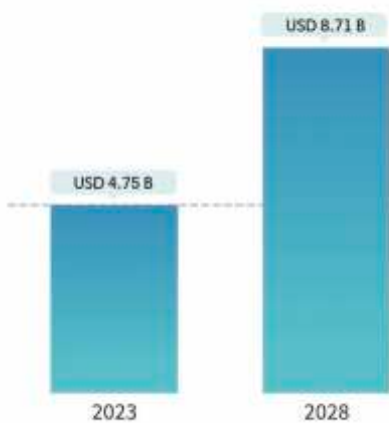


This world-class facility offers an impressive array of features, including a Convention Center spanning over 73 thousand square meters. It includes 15 convention rooms, a grand auditorium, a ballroom, and 13 meeting rooms, collectively capable of hosting 11,000 delegates. The facility also boasts the country's largest LED media

facade, adding a technological edge to events.

India Event And Exhibition Market

Market Size in USD Billion
CAGR 12.90%



Source : Mordor Intelligence

The impact of Yashobhoomi's opening extends beyond event hosting. It promises economic growth by attracting visitors who spend on accommodation, food, transportation, and more. This boost in tourism and hospitality is expected to create job opportunities and stimulate various sectors.

Yashobhoomi's grandeur and technological sophistication position India alongside global exhibition giants like Shanghai, Hong Kong, and Singapore. PM Modi invites industrialists, exhibitors, and filmmakers to bring their events to this world-class venue.

In conclusion, the inauguration of Yashobhoomi marks a turning point for India's exhibition and event sector. With its grandeur, technological sophistication, and global connectivity, it stands ready to host a myriad of events, reinforcing India's stature on the global exhibition stage.



Yashobhoomi is not just a venue; it is a symbol of India's growing influence in the world of conferences and exhibitions, ushering in a new era of opportunities and economic growth.

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Service Providers: The Hidden Stars Behind Spectacular Event

In the world of events and exhibitions, the spotlight often shines brightly on event organizers, while the essential contributions of service providers remain in the shadows. India's recent endeavors in the global event industry, with the inauguration of Yashobhoomi and Bharat Mandapam, have opened new horizons. However, it's high time we recognize the often-underappreciated sector of service providers.

The success of an event often relies on numerous behind-the-scenes services, which are often overlooked. From carpeting and stall fabrication to lighting, catering, and more, service providers work tirelessly to ensure the flawless execution of every detail.

These professionals are the unsung heroes of the event industry, contributing their expertise and dedication to transform visions into reality. Yet, their contributions often go unnoticed as event organizers bask in the limelight. It's crucial to acknowledge that an event's



triumph is a collaborative effort between organizers and service providers.

As India takes its place on the global stage, we must shine a well-deserved spotlight on the service providers. Their hard work and commitment are the backbone of every successful event. Let's give credit where it's due and honor these indispensable contributors to the event industry.

E Factor Experiences limited Goes Public

The IPO launch of E Factor Experiences signifies a pivotal moment for this established event management firm. With its impressive track record since 2003, E Factor Experiences has become a prominent player in India's event management industry. This IPO, comprising 3,456,000 fresh shares, has generated significant interest from investors.

E Factor Experiences is known for its innovation and versatility in delivering remarkable event experiences, from government tourism

events to cultural shows and sports events. Its subsidiary, "Sky Waltz," and strategic stake in Untamed Leisure and Hospitality Private Limited showcase its



forward-thinking business approach.

Financially, the company has shown remarkable growth, with substantial revenues and profits. This IPO offers investors an opportunity to be part of E Factor Experiences' future success in India's thriving event management industry.

As E Factor Experiences embarks on this new chapter with the IPO, it invites investors to share in its journey of creating memorable event experiences and potentially reaping the rewards of its continued growth. With a strong foundation and a diverse portfolio, E Factor Experiences is poised for even greater achievements in the world of events.



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Upcoming Exhibitions/Events

DATE	EXHIBITION / EVENT	LOCATION
04 - 05 Oct 2023	DIGIMARCON-INDIA EXPO	The Westin Gurgaon, New Delhi, Gurgaon
05 - 07 Oct 2023	FIRE INDIA 2023	Bombay Convention & Exhibition Centre (BCEC)
06 - 08 Oct 2023	ACETECH - BENGALURU	Bengaluru Palace
06 - 08 Oct 2023	Cable & Wire Fair (CWF)	Pragati Maidan, Delhi
06 - 08 Oct 2023	Tube & Pipe Fair 2023	Pragati Maidan, Delhi
06 - 08 Oct 2023	INDORE FOOD EXPO 2023	Urban haat, Indore
07 - 08 Oct 2023	CARRARA SPOSI EXPO 2023	CarraraFiere, Italy
07 - 08 Oct 2023	ITALIAN WEDDING SHOW 2023	Modena Fiere, Italy
07 - 08 Oct 2023	SCREENTEX INDIA 2023	Bombay Convention & Exhibition Centre (BCEC)
08 - 09 Oct 2023	Ecom India Summit 2023	India Exposition Mart, Greater Noida
10 - 12 Oct 2023	TrafficInfraTech 2023	Pragati Maidan, Delhi
11 - 13 Oct 2023	ICE 2023 - India Coverings Expo	Bombay Exhibition Center
12 - 16 Oct 2023	2023 IHGF Delhi Fair Autumn	India Expo Centre & Mart Greater Noida
14 - 17 Oct 2023	Furniture Fair Mumbai	Bandra Kurla Complex, Bandra East, Mumbai,
17 - 19 Oct 2023	IFAT India 2023	Bombay Exhibition Centre, NESCO, Goregaon, Mumbai.
23 - 25 Oct 2023	China Trade Week Ghana 2023	Grand Arena, Accra, Ghana China
21 - 22 Oct 2023	Fashionista Lifestyle Exhibition - Bilaspur 2023	Hotel Courtyard Bilaspur
27 - 29 Oct 2023	INDIA MED EXPO - HYDERABAD 2023	Hyderabad International Trade Exposition Centre (HITEX)
22 - 24 Oct 2023	Natexpo Paris	ZAC Paris Nord 2, Villepinte, France
08 - 11 Oct 2023	India Carpet Expo October-2023	Carpet Expo Mart Bhadohi, Anangpur, India

IMPORTANT NOTICE: We advise to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' website. The above info might be changed due to unknown reason to us.



From the Editor's Desk

Dear Readers,
Welcome to the Editor's Message, concluding the 38th Edition of the IESA E Newsletter. I hope this message finds you in good health and high spirits.

As you've perused this newsletter, you've likely noticed our efforts to encompass a wide array of news. We've strived to include updates on our members' achievements, industry milestones, the challenges we service providers face in gaining recognition, and even exciting news like our industry colleague's IPO announcement.

First and foremost, I extend my heartfelt congratulations to the entire industry for the inauguration of Yashohoomi, the new convention center. We anticipate that this center will become a hub of activity, fostering growth for all of us. Additionally, kudos to P&I and E Factor Experiences for successfully organizing the G20 event and for their IPO announcement, respectively.

Such accomplishments are a testament to our industry's vitality.

I'd also like to extend my best wishes to all the event managers who have bid for the very first Taj Carnival & Midnight Bazar. It's a promising venture, and we're excited to see it unfold. Furthermore, we're delighted to welcome GR International as a new member of the IESA family. Their expertise in shipment and freight forwarding will bring freshness and diversity to the Association.

With each edition of our newsletter, we strive to bring you the latest and most relevant news. We genuinely appreciate those of you who take the time to read it; your readership validates our efforts. We encourage you to share your feedback, appreciation, or concerns with us. You can reach out to us at shashi.iesa@gmail.com. If you have an article or news suggestion, please feel free to email us.

In closing, I'd like to express my gratitude to all our readers and contributors. Your support drives us to continue delivering valuable insights and updates. Here's to a bright future for the events and entertainment industry.

Warm regards.

Shashi Rawat
Executive Assistant

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Executive Assistant

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