

# Turning the Page: Welcome New Executive Committee of IESA

On the 5th of November 2023, Sunday, we had our 9th Annual General Meeting at Essex Farm. Delhi.

The AGM commenced at 7:00 pm, with President Sunil More extending a warm welcome and expressing gratitude to everyone for taking the time to join us on a Sunday. The current Executive Committee, comprising Mr. Sunil More, Mr. Jatinder Kapur, Mr. Surinder Vasisht, and Mr. Nimit Soni, then initiated discussions on the meeting agenda.

The agenda covered a range of topics, including a review of past IESA activities, financial reports, and plans for future

association initiatives. An engaging interaction ensued between the Executive Committee and the attendees, where they discussed the challenges faced by service providers, emphasizing the need for regular training for ground staff to handle critical situations and prevent incidents at the site.

Following this insightful interaction, Mr. Nimit Soni announced the proposed names for the new Executive Committee. All attendees unanimously agreed to the proposed names. As a result, Mr. Jatinder Kapur assumed the role of the new President, and Mr. Surat Singh Malhotra

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became the Senior Vice President of IESA. (The complete list of the new Executive Committee is on page # 3)

In his acceptance speech, President Mr. Jatinder Kapur expressed gratitude to Mr. Sunil More for his successful tenure and congratulated him on the achievements. Mr. Kapur extended thanks to everyone and appealed to the members for their support in the association's growth.

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# Message from the President



Jatinder Kapur President, IESA

Dear Members of IESA,

I am truly honored and grateful to compose this message as the newly elected President of our esteemed association. I extend my heartfelt gratitude to Mr. Nanu Binu, Mr. H.K. Bhattad, and Mr. Sunil More for their efforts in establishing IESA, transforming it from a small association with nine charter members to the community of over 350 members we are today.

As I take on this role, I am committed to serving our community with dedication and passion. I would like to congratulate the new Executive Committee and express my optimism that together, we will add significant value to the association.

As we embark on this new journey, we invite our members to provide feedback and suggestions, enabling us to enhance the association's meaning and relevance to the industry and its members. Following the suggestions made during the AGM, we will be implementing a training program for our ground staff at different levels, fostering an environment that encourages learning and development.

Entering the New Year, let us seize the opportunities that lie ahead, making it a year of achievements, shared successes, and strengthened bonds within our association. Together, we will make 2024 a year to be remembered. Wishing you all a Happy Republic Day! May the spirit of patriotism and unity inspire us to work towards the progress and prosperity of our great nation. Jai Hind!

On this note, I extend my warmest congratulations to our newest executive member, P Cube, for joining the association. We anticipate that your addition will bring more business, networking opportunities, and energy to the association.

Lastly, I wish continued success to Benson Trophies, a renowned name for awards and trophies. It is always a pleasure to celebrate our members' achievements and highlight their efforts and expertise in our newsletter.

Thank you once again for entrusting me with this responsibility. Let us work hand in hand to make IESA even more successful and meaningful to the industry.

Here's to a prosperous New Year filled with growth, achievements, and joy for all!

Warm regards,



Ms. Uma Menon, Mr. Raghav Khosla, Mr. Harbans Nagpal, and Mr. Simha Shastry from New EC were also present at the AGM, bringing freshness and new perspectives to the meeting and the association. Ms. Uma Menon stated, 'This is the time when we should do something for the association'. With this dynamic team and their innovative approach, we are optimistic that IESA will reach new heights, continuing to serve the industry at its best.





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# **IESA New Executive Committee - 2024**

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# **Vice President (Central)**



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**Uma Menon RUDRA COMMUNICATIONS** 

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**Sunil Bhattad** ARIHANT DIGIPRINT

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# GLIMPSES OF IESA 9th AGM































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# P Cube Joins IESA

We are thrilled to announce the addition of P Cube to the Indian Exhibitions, Conferences. and Events Services Association (IESA). Based in Chembur, Mumbai, P Cube is a distinguished venue construction and event production company that brings a wealth of expertise and innovation to our community.

P Cube has solidified its standing as a premier industry player, boasting an impressive in-house inventory of over 200,000 sq. ft of platform systems and more than 1,500 tonnes of cutting-edge air conditioning systems. Furthermore, they offer portable sanitation solutions, including 50+ container toilets and Maxima stalls for rent, neatly stacked at their expansive Shiphata warehouse spanning 20,000 sq. ft. Their inventory has recently expanded to include a Cuplock scaffolding system and a unique modular staging solution, sourced internationally.

As a recent addition to IESA. P Cube is poised to share its unique insights and skills with our community of industry professionals. We anticipate P Cube playing a pivotal role in shaping the future of our association.

We eagerly look forward to the valuable contributions and insights that P Cube will bring to our association. With your arrival, we anticipate a surge of innovation. increased business opportunities, and enriched learning experiences for our members.



# pcube

For inquiries or collaboration opportunities with P Cube, please reach out to Rahul MS Nair at +91 9004009006 or via email at info@pcube.events. Join us in extending a warm welcome to P Cube as they embark on this exciting journey as an integral part of the IESA family.

Explore P Cube's portfolio and discover more about their innovative event solutions by visiting www.pcube.events.













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# Reflecting on 2023: A Milestone Year for the Events and Exhibitions Industry

The year 2023 was a Milestone year for the events, exhibition, and conferencing industry, bouncing back from the challenges of the COVID-19 pandemic. The sector showed resilience, overcoming global health crisis effects, and embracing new trends.

As India took on the Presidency of the G20 Nations it created immense opportunities for our Industry – The various conferences held across the length and breadth of the country helped in creating job opportunities as well as created enabling opportunities for our member in Tier 2 and Tier 3 cities.

The Iconic Pragati Maidan was revamped and there was the impressive launch of the Bharat Mandapam. The Dwarka Expo Centre christened "Yashobhoomi" is heralding another era in the Events, Exhibition and Mice industry. both the venues are a testament of India's ability to host world-class exhibitions.

Not just these two, but the newly launched JIO World Conventional Centre also hosted numerous events, exhibitions, conferences, and award shows, testifying to India's changing landscape.

Today, India with its top-notch venues is at par with any country globally when it comes to hosting events or exhibitions.

This year had a positive impact on the growth of this industry. According to Mordor Intelligence, the Indian event and exhibition market is forecasted to increase from \$4.83 billion in 2023 to \$7.20 billion by 2028, indicating a CAGR of 8.31% during this period.

Exhibitions and events emerged as critical contributors, playing a pivotal role in stimulating economic activity. As the

industry continues to grow, it becomes a driving force for employment, investment, and overall economic rejuvenation.

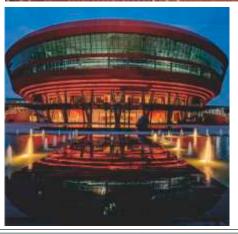
As we entered 2024, the industry stands tall, having overcome challenges and achieved unprecedented success. World-class venues, successful international events, and significant market growth are

unprecedented success. Worldnues, successful international ad significant market growth are

all signs of a flourishing industry. Looking ahead, there is hope that the sector will continue to grow, driven by its strength and commitment to excellence. With a growing market and a global outlook, the events and exhibition sector is poised to contribute significantly to India's socio-economic development in the coming years.











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# **Benson Trophies: Celebrating 40 Years of Excellence** and Innovation in Awards and Trophies

Benson Trophies, known as the "McDonalds of the Award Industry" by its customers, is a well-established name in the world of awards and trophies. The company, which began its operations in 1983 in Delhi with a focus on serving schools and colleges, recently celebrated its 40th anniversary and has expanded its operations to Delhi, Mumbai, Bangalore, and Canada.

Mr. Parag Anand, the current Managing Director, joined Benson Trophies 14 years ago in 2010, bringing valuable experience from MNCs and corporations like Birla SunLife, Kotak Mahindra Bank, Max Life India Insurance Co Ltd., and Max Bupa. His fresh perspective revitalized the company, leading to a shift in focus towards the events and exhibition industry, as well as catering to corporate clients.

Benson Trophies has left no stone unturned in reaching every possible client, evolving from distributing products to vendors to selling directly to customers. The company's success lies in its diversity and innovative approach, consistently adapting to new designs and technologies. Notably, they have introduced an entire range of eco-friendly trophies, emphasizing their commitment to sustainability.

Customization is a key aspect of Benson Trophies' service.

ensuring trophies meet the specific needs of clients and are delivered promptly. Mr. Parag Anand's statement, "We can deliver even 100 trophies by evening," reflects the company's dedication to their work.

The company's impressive client list includes manufacturing trophies for events such as the Sabse Tez Awards of Aaj Tak, NDTV Influencer Award. Shri Ram Finance, and medals for Khelo India. Benson Trophies has gained recognition, being featured in Magzte.com, Everything Experiential digital articles, as well as on Aaj Tak and Zee Business.

We extend our best wishes to Benson Trophies and Mr. Parag Anand, the rising star in 2024, for continuing to elevate awarding standards and achieving further name and fame in the industry.











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# **Upcoming Exhibitions/Events**

DATE	EXHIBITION / EVENT	LOCATION
01 - 03 Feb 2024	ACMA AUTOMECHANIKA - 2024	Pragati Maidan, New Delhi
01 - 03 Feb 2024	DIGITEX INDIA - MUMBAI 2024	Jio World Centre, Mumbai
01 - 03 Feb 2024	FSBI - FIRE SAFE BUILD INDIA 2024	Jio World Centre, Mumbai
01 - 03 Feb 2024	INDIA INTERNATIONAL LEATHER FAIR	Chennai Trade Center
01 - 03 Feb 2024	KISAN AGRI SHOW - HYDERABAD 2024	Hyderabad International Trade Exposition Centre (HITEX)
02 - 04 Feb 2024	IFC & IFEX	Bangalore International Exhibition Centre (BIEC)
03 - 04 Feb 2024	BRIDAL ASIA - MUMBAI 2024	Sardar Vallabhbhai Patel Stadium in Worli
06 - 08 Feb 2024	FASHIONISTA LIFESTYLE EXHIBITION-KANPUR 2024	Hotel Royal Cliff Kanpur
03 - 4 Feb 2024	FAMDENT SHOW - HYDERABAD 2024	Hyderabad International Trade Exposition Centre (HITEX)
06 - 10 Feb 2024	IHGF DELHI FAIR SPRING 2024	India Expo Centre & Mart Noida
08 - 10 Feb 2024	GIFTS & STATIONERY INDIA - HYDERABAD 2024	Hyderabad International Trade Exposition Centre (HITEX)
08 - 10 Feb 2024	TRAVEL & TOURISM FAIR (TTF) - MUMBAI 2024	Bombay Convention & Exhibition Centre (BCEC)
08 - 10 Feb 2024	RENEWABLE ENERGY EXPO	Chennai Trade Center
08 - 10 Feb 2024	EV AND ESS EXPO	Chennai Trade Center
10 - 18 Feb 2024	WORLD BOOK FAIR	Pragati Maidan, New Delhi
10 - 18 Feb 2024	NAKSHATRA	Pragati Maidan, New Delhi
14 - 16 Feb 2024	ISF 2024 (INDIAN SURFACE FINISHING-2024)	India Expo Centre & Mart Noida
15 - 17 Feb 2024	ACREX 2024	Bombay Convention & Exhibition Centre (BCEC)
16 - 18 Feb 2024	GIFTS WORLD EXPO - KOLKATA 2024	Milan Mela Complex Kolkatta
15 - 17 Feb 2024	ACREX INDIA 2024	India Expo Centre & Mart Noida
16 - 18 Feb 2024	TRAVEL & TOURISM FAIR (TTF) - BANGALORE 2024	Bangalore Palace, Bangalore City
17 - 18 Feb 2024	COMIC CON INDIA	Chennai Trade Center
17 - 19 Feb 2024	IN-OPTICS EXPO	IICC (India International Convention & Expo Centre)
21 - 23 Feb 2024	IBEX INDIA 2024	Jio World Centre, Mumbai
22 - 24 Feb 2024	GRINDEX 2024	Auto Cluster Exhibition Centre, Pune
22 - 26 Feb 2024	INDIAWOOD	Bangalore International Exhibition Centre (BIEC)
22 - 26 Feb 2024	SATTE 2024	India Expo Centre & Mart, Noida
22 - 25 Feb 2024	INDIA MATTRESSTECH EXPO 2024	Bangalore International Exhibition Centre (BIEC)
22 - 25 Feb 2024	DERMACON 2024	Hyderabad International Trade Exposition Centre (HITEX)
23 - 25 Feb 2024	GJIIF	Chennai Trade Center
24 - 25 Feb 2024	FASHIONISTA LIFESTYLE EXHIBITION – COIMBATORE 2024	Vivanta by Taj - Surya, Coimbatore
27-Feb-24	ACCESS MBA - HYDERABAD 2024	Hyatt Place Hyderabad Banjara Hills, Hyderabad
27 - 29 Feb 2024	IAAPI AMUSEMENT EXPO 2024	Bombay Convention & Exhibition Centre (BCEC)
27 - 29 Feb 2024	BHARAT TEX 2024 EXPO	Pragati Maidan, New Delhi & IICC (India International Convention & Expo Centre)
28 Feb - 1 Mar 2024	LOGIMAT INDIA 2024	India Expo Centre & Mart, Noida
28 Feb - 1 Mar 2024	WATER TODAY'S WATER EXPO	Chennai Trade Center

IMPORTANT NOTICE: We advise to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' website. The above info might be changed due to unknown reason to us.

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### **IESA SECRETARIAT**

Ms. Shashi Rawat

Executive Assistant

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